

Get in Gear for Bike Month—Prizes. **Rallies, Discounts & More**



May is National Bike Month, and your Southern California transportation agencies have plenty in store to help your employees discover the joys of commuting by bike—including e-bikes. Here's what's happening...

Throughout Southern California

Cyclists can ride Metrolink for free on Bike Day, Thursday, May 15, when they bring their bike on board.

Bikes are allowed on all trains, and Metrolink features special Bike Cars designed to accommodate more bikes.

In Los Angeles County

The theme for Bike Month in Los Angeles County is "Bike More, Smile More." Bike commuters will have plenty to smile about with free rides, prizes, discounts and special promotions.

Ride Free on Bike Day: Ride free on Bike Day, May 15, on Metro Bus and Rail, Metro Bike Share (30-minute rides) and Metro Micro.



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News for Your Employees

- Download English Version
- Download Spanish Version

Coming Soon...A New Look and Interface for Ridematch.Info

Ridematch.info is the ridematching database for Los Angeles, Orange and Ventura counties and it's about to get an updated look and interface.



With the new user-friendly design, users will find it easier to generate carpool/vanpool matches and transit routing as well as locate other ridesharing resources, such as Park & Ride lots and EV charging stations.

While the user experience will be different, the changes won't impact how ETCs use the site as part of the average vehicle ridership (AVR) survey process.

Look for the new Ridematch.info in the coming weeks.

For ridematching help in Riverside IECommuter.org.















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Bike Month

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Win Prizes: Bike commuters who track their trips on ridematch.info during Bike Month will be entered to win any of dozens of prizes, including an e-bike, commuter bicycles, a folding bike, road bikes, helmets, cycling apparel and jerseys, shoes, bike locks, gift certificates and more.

Each bike trip logged counts as a raffle entry. The more you ride, the better your chances to win.

Discounts:

- During May, a 30-Day Bike Share pass is just \$1. During Bike Week, May 11-17, a 365-Day pass is half price. Get details and promo codes at metro.net/ bikeshare.
- Metro will celebrate the opening of 18 new BikeLink locker stations—safe bike storage for just 75 cents a day—with a discount at those stations. Load \$5 onto your BikeLink account, park at one of the new lockers, and Metro will give you an additional \$5 in free parking credits. Find a locker near you at **bikelink.org**.

Help Spread the Word: Metro offers an online toolkit to help employers promote Bike Month at the worksite. It includes



graphics, email templates, posters and more. To download it, click here.

Orange County

More Info: Metro will post updates on its event calendar and at Metro's The Source. You can also visit metro.net/ bikemonth, call 213.922.2811 or email bikemonth@metro.net.



In Orange County

The theme for Bike Month in Orange County is, "Every ride is your story." People who bike to work will have plenty of tales to tell about saving money, getting fit and having fun on the commute.

Win Prizes: Commit to biking one or more times in May, and you could win an e-bike package that includes:

- An Avant Agile Commuter E-Bike, valued at \$1,499
- Helmets for an adult and a child
- Bike lock
- · Baby seat

Bike Rally: Join Orange County Transportation Authority (OCTA) for a bike rally on May 28 (new date), 7:30 – 9 a.m., at the Orange Metrolink Station. Attendees will receive a free t-shirt (while supplies last) and be entered to win prizes available to bike rally participants only.

Special guest speakers will get the crowd pumped up about Bike Month. Then join other cyclists on a 3-mile ride to OCTA Headquarters in Orange.

Employer Digital Toolkit: Help spread the word about Bike Month and the bike rally by downloading flyers, Facebook graphics, posters, email headers and more. Click here to access OCTA's diaital toolkit.

More Info: octa.net/bikemonth.

In Riverside/San Bernardino Counties

Bike Month is a good time to remind employees that riding a bike to work may help them qualify for special incentives through IE Commuter.

Get in the Spotlight: Bike commuters who log their trips may qualify to win a monthly prize valued at up to \$100 with IE Commuter's Rideshare Spotlight.



Earn Incentives: Commuters who are new to ridesharing—which includes bicycling—can earn incentives of \$5/ Day for the first three months.

A Free Ride Home in an Emergency: If your company participates in the Guaranteed Ride Home program, an employee who bikes to work can be reimbursed for the cost of a ride if they need to get home due to emergency.

More Info: IECommuter.org/bike.

In Ventura County

There's never been a better time to bike, and Ventura County Transportation Commission (VCTC) is aiming to help people find their best biking options throughout May.

Win Prizes: Make the pledge to bike to work at least one day during Bike Month for a chance to win prizes that include:

- A bike valued at \$600
- Any of four \$300 gift cards
- Any of three \$100 gift card packages with helmet and lights
- A bike rental voucher (\$100 value)
- A bike tune-up

Get Helpful E-Bike Tips and Information:

VCTC is putting a spotlight on e-bikes to help bike commuters navigate all they need to know about this fast-growing way to get to work. They'll be running ads with e-bike safety tips and reasons to swap your car for an e-bike—especially with the vast network of safe trails throughout the county.

Ventura County boasts miles of shareduse trails that allow Class 1 and 2 e-bikes. such as the Ventura-Ojai Trail, Arroyo Simi Greenway Route, Santa Paula Branch Line Route, and Thousand Oaks Route.

More Info: goventura.org/bike.



Thank You to the **Southern California Bike Month Sponsors:**

Los Angeles County

Los Angeles Metro **Budget Pro Bicycles** LA CICLA Bicycle Shop **DTLA Bikes** Helen's Cucles J&M Bike Shop The Bike Connection Easu Bicucle Pat's 605 Cyclery

Torrance Bikes Showroom

Orange County

Orange County Transportation Authority Ferla

Spectrumotion

Ventura County

Ventura County Transportation Commission Ventura Cycling Center Ventura Bike Depot

Important Scam Warning for SoCal Motorists

If you receive a text telling you that you owe FasTrak express lane or toll charges—beware. It is most likely a scam.

California's attorney general recently issued a warning to motorists regarding a significant increase in text-based toll scam activity.

The texts state that you owe express lane or toll charges and ask for online payment. They typically claim to be from FasTrak—California's electronic toll collection system—and link to a fraudulent website that appears to be run by The Toll Roads.

It is important to note that The Toll Roads and other California tolling agencies do not

send text messages to non-accountholders. Furthermore, FasTrak does not request payment by text with a link to a website.

If You Receive a Possible Toll Scam Text...

Do not click on the link.

If you're not sure whether it's a scam, check your account or look for an actual notice of toll violation using the toll service's legitimate website:

• The Toll Roads: thetollroads.com

Metro ExpressLanes: metroexpresslanes.net

• 91 Express Lanes: 91expresslanes.com

• 405 Express Lanes: **405expresslanes.com**

• Riverside Express: riversideexpress.com

• SB Express Lanes: sbexpresslanes.com

Delete any scam texts received and report them as spam. You can also file a complaint at the Internet Crime Complaint Center at ic3.gov or with the attorney general's office.

If You Clicked Any Link or Provided Your Information...

Take efforts to secure your personal information and financial accounts as soon as possible. Dispute any unfamiliar charges.



Orange County

LOS ANGELES COUNTY

LAX/Metro Transit Will Open June 6

Big news: The much-anticipated LAX/Metro Transit Center will open June 6!



Located at Aviation Boulevard and 96th Street, the LAX/ Metro Transit Center offers riders dozens of convenient transit connections to Los Angeles World Airport (LAX)—one of the busiest airports in the nation.

The station serves two light rail lines—the C and K Lines—as well as several Metro and partner agency bus lines, including:

- Beach Cities
- · Big Blue Bus
- · Culver City Bus
- LAX FlyAway
- GTrans
- Torrance Transit

For the first time, Riders on the K Line (starting in Redondo Beach) will be able to connect uninterrupted to the E Line at the Expo/Crenshaw Station.

The station also features a bus plaza, bicycle parking, restroom, customer service center and a passenger pick-up/ drop-off area.

Ultimately, it will include a direct connection to the airport via the LAX Automated People Mover, expected to open early next uear.

Find out more at Metro's The Source.

New Faregates Enhance Public Safety at Rail Stations

Metro recently installed new faregates on the A Line at its Lake Station in Pasadena and Firestone Station in Florence-Graham. These gates are the latest in a series of strategies designed to enhance public safety by ensuring customers are using Metro for its intended purpose: transportation.



The faregates are taller, sturdier and equipped with sensors that better detect fare evasion. Already, the gates are showing a dramatic increase in paid entries and a decrease in reported incidents.

Over the next few months, Metro will replace faregates at seven more Metro Stations.

Find out more at Metro's The Source.

Metro Micro Gets a New App

Metro Micro—on-demand transit serving eight zones in Los Angeles—now uses an updated app that makes booking trips more convenient.

The app allows users to book a ride immediately, if available, versus needing to reserve one in advance.

Users will also get more notifications to ensure they won't miss their ride.

The app replaces the previous one, which has been disabled. Stored credit for riders who've booked as recently as Feb. 1 will automatically transfer to the new app. Others will need to reenter payment details.

Find out more at metro.net/micro.



ORANGE COUNTY

Free Trolleys to Your Favorite OC Summer Destinations



Skip the drive and hop on free summer trolleys that take you to destinations around Orange County. Many of the trolleys connect to each other—as well as to transit and Metrolink stops—making it easier to travel without a car.

Trolleys will be running in Dana Point, Laguna Beach, Laguna Niguel, Newport Balboa Peninsula, San Clemente and San Juan Capistrano.

Get details on routes and opening dates at octa.net.



A New Wave in Fare Payment

OCTA recently held a public hearing to gather feedback on its proposed Wave Pass—a new payment system designed to improve accessibility and affordability for OC Bus riders.

Prior to the hearing, OCTA conducted a survey to determine interest in the new pass. Among the findings:

- 83% of respondents expressed interest in the new fare options.
- 85% said they'd be willing to adopt the new fare options, including the Wave card, mobile app, and contactless payment methods like digital wallets.
- 15% would continue to pay primarily in cash.



Save Time, Save Money

The Wave Pass is part of OCTA's efforts to modernize the rider experience by introducing a flexible, contactless fare media system, scheduled to launch later in 2025.

When using a Wave Pass, you pay fares by simply waving your fare card or smart phone at the validator.

You'll not only board faster, but you're guaranteed the best fare because you pay as you go without needing to prepay for discounts. Once you reach a daily cap (\$4.50 for regular riders), or a monthly cap (\$69), the rest of your rides are free.

All existing fare structures remain unchanged, including Regular fares, Senior and Disabled fares, Youth Ride Free (18 and under) and the College Pass Program.

Cash fares will still be accepted.



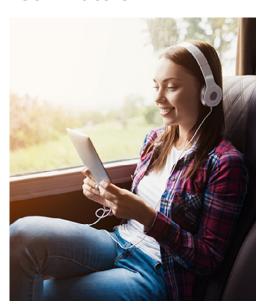
Free Metrolink Tickets for IE Commuters

If you live in Riverside or San Bernardino counties, you can get up to 90 days of free Metrolink tickets.

To claim tickets, you'll need to download the **Metrolink App** and create an account with IE Commuter (if you don't already have one). The email used for the Metrolink and IE Commuter accounts must be the same.

Once you're signed up, you can order Metrolink tickets free for 90 days. Tickets must be ordered in advance and take up to three business days to appear in your Metrolink App Ticket Wallet.

For details, visit **IECommuter.org/ RideFree** or call 1.866.RIDESHARE (866.743.3742).



Better Technology Means Less Waiting at the Train Stop in Fontana

Metrolink recently upgraded the Juniper Avenue crossing in Fontana with Wireless Crossing Nearside Station Stop (WCNSS) technology. This newly installed 'smart' system will reduce traffic congestion on nearby streets while improving safety.

Previously, the crossing's safety mechanisms stopped cross traffic for two cycles instead of the one that was needed—causing delays for crossing motorists and pedestrians.

"Thanks to this much-anticipated enhancement, frustrated Fontana residents will no longer experience unwarranted delays at the Juniper Avenue crossing caused by trains preparing to stop at the station," said Metrolink and San Bernardino County Transportation Authority Board Member Alan Wapner.

Metrolink's WCNSS technology was first developed for use at seven crossings along the Arrow service between San Bernardino and Redlands and has been in operation since Arrow launched in October 2022.

VENTURA COUNTY

Ride Free on Dump the Pump Day

Transit riders can board Ventura County buses for free in celebration of Dump the Pump Day on June 17.

Participating transit providers include:

- Camarillo Area Transit
- Gold Coast Transit District
- Kanan Shuttle
- Moorpark City Transit
- Ojai Trolley
- Simi Valley Transit
- Thousand Oaks Transit
- Valley Express
- VCTC Intercity Transit Service

Find out more at goventura.org/free.





Weekend Train Service Makes Summer Travel More Affordable

As you plan your summer activities, remember that Weekend Train Service discounts on Metrolink and Amtrak Pacific Surfliner can get you to beaches, museums, shopping and more—without the hassle of driving.

Fares are only \$10 for travel all day long, and up to three kids 17 and under ride free on Metrolink with a paying adult.

Take the Train to the Strawberry Festival

Ventura County's annual Strawberry Festival is May 17 and 18, and Metrolink trains will run on a special schedule to make it easier for festival-goers to get to the event. On that weekend, Metrolink trains will bypass the East Ventura Station and instead stop at the fairgrounds-adjacent Ventura-Downtown/Beach Station.

The special service is courtesy of Ventura County Transportation Commission.

CALENDAR

May is Clean Air Month and the release of the annual State of the Air Report, which grades local air quality. Find out more at lung.org.

May is National Bike Month, featuring prizes, rides, rallies and more. Bike Week is May 11-17 and Bike Day (also known as Bike to Work Day) is May 15.

Metro Older Adult Expo is May 9, 9 a.m. – 2:30 p.m. at the Pasadena Convention Center. Learn about discounts and other resources Metro offers to riders aged 62 and above, as well as attend panels, workshops and demonstrations, metro.net/onthemove.

Ventura County's Strawberry Festival is May 17-18, and Metrolink will offer special service to the event, metrolinktrains.com.

CicLaVia mini open streets event is May 18, 10 a.m.- 3 p.m., celebrating Pico Union, ciclavia.org.

OCTA Bike Rally and Ride is May 28 (new date), 7:30 - 9 a.m. at the Orange Metrolink Station, followed by a group ride to OCTA headquarters on Main Street, octa.net/BikeMonth.

Metro I-105 ExpressLanes Project video workshop is June 12, 6-7 p.m. Click here to attend and learn about planned construction activities and get any questions answered.

Ride free on Ventura County buses on Dump the Pump Day, June 17, goventura.org.

The Association for Commuter **Transportation (ACT) Annual International Conference** is Aug. 3-6 in New Orleans, LA. Get details and register at actweb.org.

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Network Opportunities

Burbank TMO serves businesses in Downtown and Media District areas; call 818.953.7788, director@btmo.org.

Go Glendale meets regularly; call 213.425.0955; email director@goglendale.org.

IE Commuter offers bi-annual marketing workshops for ETCs in the Inland Empire; call 1.866.RIDESHARE (866.743.3742).

Irvine Spectrum TMA meets regularly; call 949.727.4273 or email **kelly@spectrumotion.com**.

The LAX TMO hosts quarterly virtual meetings with employers who operate at LAX. Email **commuteLAX@lawa.org** to be invited to the next meeting.

Orange County Network
meets regularly; email sharetheride@

Pasadena TMA meets regularly; contact Talin Shahbazian at tshahbazian@cityofpasadena.net.

octa.net.

Playa Vista's TMA, Compass, meets regularly. Employees who commute to Playa Vista are eligible for incentives for

all modes of sustainable transportation. For more information, email Noe Solano at noe@playavistacompass.com.

Santa Monica TMO meets regularly; contact **info@GoSaMoTMO.org**, or call 213.425.0955.

Training

Metro Commuter Options & Regulatory Compliance Support offers free

ETC Briefings where Los Angeles area employers can learn about the transportation survey process. Until further notice, briefings are being offered online only. **To register for a briefing, click here.** If you can't make that meeting, email Metro to set up a one-on-one virtual meeting. Upcoming ETC Briefings are May 28, 10 a.m. – 12 Noon.

South Coast Air Quality Management District (AQMD) offers two-day ETC training via Zoom for \$230.88. The next scheduled sessions are May 6 and 8, May 20 and 22, June 10 and 12, and June 24 and 26. For more information, contact the South Coast AQMD's training program at etctraining@aqmd.gov or visit aqmd.gov.













ONTHEGO

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For subscription information or to change your **ON THE GO** email address, contact your representative at the rideshare office nearest you.

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LinkedIn www.linkedin.com/company/ie-commuter/

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Commuter Information 511

SoCal511.com

Los Angeles/Orange/Ventura and Riverside/San Bernardino counties



