**Subject: Win Prizes and Help the Planet with IE Commuter’s Earth Day Promotion**

Drive Less, Smile More on your commute during the month of April 2024 in celebration of Earth Day, and you could win an Apple Watch, Dana Wharf Whale Watching Tickets, gift cards to Macy’s or Target and other great prizes!

Earth Day is celebrated annually on April 22nd, and ridesharing helps reduce the environmental impact of your commute. Join IE Commuter’s Earth Day 2024 promotion by ridesharing and logging your commutes and/or telework days at IECommuter.org throughout the month of April for a chance to win prizes while reducing your carbon footprint and your commute costs. Participating is easy!

1. **Visit** [**IECommuter.org**](https://www.iecommuter.org/rp2/signUp) to create or log in to your free profile.
2. **Sign up** for the Earth Day promotion at [IECommuter.org/EarthDay](http://www.IECommuter.org/EarthDay) using the same name and email as your IE Commuter profile.
3. Ride the bus, train, vanpool, carpool, telecommute, bike or walk to work during the month of April 2024, and **log your trips in your** [**Commute Log**](https://www.iecommuter.org/rp2/tripcalendar/edit) by the end of the month.

Visit [IECommuter.org/EarthDay](http://www.IECommuter.org/EarthDay) for more information, chat with the IE Commuter team at IECommuter.org or call 1-866-RIDESHARE (866-743-3742) with any questions.

Thank you for sharing the ride,

Your Name